

Frequently Asked Questions

What is the purpose of IGNITE 2024?

To bring donors and movement leaders into proximate relationships to advance multiracial democracy through a feminist gender lens, and to experience the joy of giving together, in community. We seek to work collaboratively across donor networks to move at least \$5 million in new capital to movement funds, both domestic and global, supporting women, girls, and gender-expansive people on the front lines of the fight for democracy.

We also aspire to cultivate cross-network, cross-issue, cross-race, and cross-class relationships between donors and movement leaders. IGNITE 2024 will build on the success of IGNITE 2022 which moved almost \$800,000 to movement organizations focused on gender and reproductive justice, racial justice, and climate justice. When registration opens in June, more details about the pre-selected funds will be available on the event website.

How is IGNITE different from other donor network events?

"Let's flip the network model. Rather than being isolated islands of excellence, let's have us women show the way for what a more collaborative ecosystem looks like."

IGNITE is itself a collaborative "learn and do" event

Often donors are lonely in their giving, overwhelmed by the number of options. Women, in particular, may feel the need to be perfect in their giving and knowledge of their giving practices. IGNITE brings donors into community with other donors, proximity with movement leaders, and within a sphere of vetted, high-impact funds to spur action that creates the change they wish to see in the world. We want to go

beyond learning and move money in a way that aligns with feminist design principles.

IGNITE increases impact.

Joining with others to move resources to the frontlines allows movement organizations to spend less time fundraising and more time doing the work. Because the program design team has curated a high-impact set of movement funds, IGNITE lowers barriers to discovery and makes it easier for donors to increase the impact of their giving. Funds and intermediaries are especially powerful ways to support movements because they are led by those closest to the ground and can allocate resources across movements most effectively.

IGNITE addresses intersectional challenges.

Women, girls, and gender-expansive people from marginalized communities often face intersecting challenges related to gender, race, ethnicity, socioeconomic status, and more. By supporting initiatives at the intersection of democracy and human rights, donors can address these complex issues and work towards greater social justice.

IGNITE promotes civic engagement.

Democracy relies on active citizen participation and engagement. By supporting frontline organizations involved in civic activities, such as voting, advocacy, and community organizing, donors will contribute to strengthening democratic institutions and fostering a culture of civic responsibility.

What is a feminist gender lens?

A feminist gender lens refers to a perspective or framework through which issues, policies, or events are analyzed and understood, with a focus on gender equality and the empowerment of all genders, particularly women and marginalized communities. It involves examining how gender dynamics, power structures, and societal norms impact different groups of people, and advocating for the dismantling of systems of oppression and the promotion of equal rights and opportunities for all individuals, regardless of their gender identity. This lens often emphasizes intersectionality, recognizing the interconnected nature of various forms of discrimination, such as those based on race, class, sexuality, and ability, in addition to gender. Ultimately, the goal of applying a feminist gender lens is to promote social justice, inclusivity, and equity in all aspects of society.

Who should attend IGNITE 2024?

Donors capable of giving at least \$100k (above and beyond the current giving plan) to the carefully curated movements, and who are interested in giving with feminist values. This event is not ideal for people just getting started in their giving and philanthropy but rather is for those who want to experience the "joy of joining in - JOJI" with others who share their values and political analysis.

Participants may already be affiliated with other women's networks such as Maverick Collective, Women Donors Network, Women Moving Millions, Rachel's Network, Forward Global, Freedom School for Philanthropy Women's Cohort alumni, National Center for Family Philanthropy's Women's Power and Influence Learning and Action Cohort, and more, though affiliation is not a prerequisite for participation.

IGNITE is not a values-agnostic event; the gathering and content are anchored by the values of gender equity and justice with a focus on resourcing and sustaining a thriving multiracial democracy.

Who is organizing the event?

IGNITE is a project of the <u>Impact Driven Philanthropy Collaborative</u> (IDPC) and builds upon its support of the Destination Impact community of donor education and donor organizing networks. Over the years, the Destination Impact community has convened staff from roughly 50 donor education and organizing networks to develop a shared vision of what "better" philanthropy looks like and how to move donors toward that vision.

IGNITE 2024 Co-chairs are Hali Lee (Radiant Strategies) and Stephanie Gillis (Raikes Foundation). Together, the co-chairs are supported by a Program Design Team that includes: Gabriel Foster (Trans Justice Funding Project), Kris Hermanns (Consultant), Makiyah Moody (Consultant), Maria De La Cruz (Raikes Foundation), Natalie Fellows (Maverick Collective), Q. Toffie (Groundswell Action Fund), Sunny Daly (Mama Cash), and Tamara Chao (Women Donors Network). The Donor Engagement Team is composed of Elaine Martyn (Fidelity Charitable), Stephanie Ellis-Smith (Phila Engaged Giving), Heather McLeod Grant (Open Impact), and Sarah Haacke Byrd (Women Moving Millions). These groups will engage with many other partners from across the sector.

What is the fundraising goal for this event?

We aspire to move *at least* \$5 million in new capital to the curated pooled funds and intermediaries supporting women, girls, and gender-expansive people.

What are the selection criteria for the funds featured at IGNITE?

The Program Design Team identified several criteria to inform their decision-making, including funds and intermediaries that:

- Prioritize resourcing grassroots organizations/intermediaries that are BIPOC + LGBTQIA+ led and values aligned
- Are structured as 501c3 or 501c4 entities (under separate sponsorship for collective action)
- Reflect IGNITE's programmatic pillars of Narrative and Culture, Free and Fair Elections, Independent Media, Civil Society, Political Participation, Representation and Civic Engagement, and Human Rights
- At least 1-3 funds that support global efforts
- Utilize a participatory or community-led grantmaking process

Where and when will the event take place?

This gathering will occur Wednesday, December 4 – Friday, December 6, 2024, at Hotel Santa Fe in Santa Fe, New Mexico, a beautiful property owned by the Picuris Pueblo. The opening reception will begin on Wednesday at 5 pm MTN and programming will conclude on Friday at 1 pm MTN.

Why is IGNITE 2024 happening after the presidential election?

Resourcing and preserving our democracy is a long game. IGNITE 2024 is intentionally happening after the presidential election. We want to look beyond the boom and bust cycle of electoral work to focus on building power in communities to hold our public institutions and electeds accountable. We also want to create space for building cross-race, cross-class relationships, and connectedness to sustain us for the long game.

What type of programming will occur?

"In contract law, a contract becomes null and void if one party did not enter into it in good faith, or if one party breaches the agreement and walks away from its mutual commitments. Given the clear bad faith and contempt for any allegiance to the common good, why do we have to cling to the old frameworks? The answer is we don't. We do not have to stifle our dreams and surrender our principles. We can now craft a new, fundamentally different social contract."

- Steve Phillips, founder of Democracy in Color, author of How We Win the Civil War. Securing a Multiracial Democracy and Ending White Supremacy for Good, and IGNITE 2022 Speaker

Pillars of democracy are under attack, from free and fair elections to independent media to public education, civic engagement, and bodily autonomy. Consequently, communities under attack need support and cover, AND they are leading the way. Program content from fireside chats, workshops, and plenaries will fan the flames of empowerment and collaboration to create a more equitable and just society.

To support the theme of resourcing and sustaining a thriving multiracial democracy through a feminist gender lens, program content will be informed by what movement leaders think donors need to know. The intersections between issues will be made explicit as we explore and grapple with the state of our democracy and the recent presidential election.

What is the process to transfer the \$100,000 commitment?

Registration opens on June 20 at www.ignitemovements.org. Registrants will provide pertinent information about giving preferences related to the curated funds and transfer the \$100,000 commitment to IGNITE's fund hosted at Amalgamated Foundation.

For C3 contributions: IGNITE 2024 is housed at Amalgamated Charitable Foundation (EIN: 82-1517696). The Foundation's Donor Services team can support IGNITE donors in making the 2024 contribution. Please see detailed instructions to contribute via check, wire, stock gift, transfer from another DAF, or granting from a family foundation. If you require additional support, please contact donorservices@amalgamatedfoundation.org

For C4 Contributions: For 501(c)4 contributions, IGNITE is partnering with Organize Action (EIN: 87-3632574). For details about how to contribute to the IGNITE Collective Action Fund please contact: contributions@organizeaction.org

What else should I know about the Amalgamated Foundation?

The IGNITE 2024: Moving Money to Movements Fund is administered by the Amalgamated Foundation, an independent nonprofit public charity. In addition to administering Combined Impact Funds like the IGNITE 2024: Moving Money to Movements Fund, the Foundation also offers Advance Change Funds, donor-advised funds uniquely committed to social change. Reflecting their shared commitment to positive social change,

Amalgamated Foundation receives charitable contributions from and maintains service agreements with Amalgamated Bank but is not a program or activity of Amalgamated Bank. For more information go to amalgamatedfoundation.org Variance power:

All gifts and grants to projects are subject to the Amalgamated Foundation's authority to vary the terms of the gift. As stated in Article III, Section 1 (B) (4) of the Bylaws, the Foundation adheres to Treasury Regulation 1.170A-9(e)(11)(v)(B)(1), commonly known as Variance Power. This allows the Foundation to "modify any restriction or condition on the distribution of funds for any specified charitable purposes or to specified charitable purposes or to specified agencies if, in the sole judgment of the governing body (without the necessity of the approval of any participating trustee, custodian, or agent), such restriction or condition becomes, in effect, unnecessary, incapable of fulfillment, or inconsistent with the charitable needs of the community or area served.

Is there a cost to attend the event?

Yes. The registration fee to attend is \$3,000 per person and includes all on-site meals, hosted excursions, and access to dynamic speakers. This fee helps offset the expenses associated with hosting IGNITE 2024, including the event planning team, a program consultant, honorariums and travel stipends to movement leaders and activists, local excursions, technology and audio-visual equipment, and other necessities to create an impactful experience.

How do I register for the event?

Online registration will open in June 2024. You can opt into an invitation now at www.ignitemovements.org.

I'm a donor advisor. Can I attend IGNITE?

We understand the pivotal role donor advisors play in guiding their clients' giving journeys. And we all know that a great wealth transfer is underway that will move trillions of dollars to women and their next-gen children. That's why we're extending a special invitation to you and your clients: Join us and discover how embracing a feminist gender lens can amplify your clients' philanthropic impact. If you bring two or more donors to the event, you can join alongside them in a deeply transformational experience. If you bring three or more, we will reduce your registration fee by 50%.